

IF you're feeling inspired to get fit, then running is one of the simplest yet most rewarding sports you can do. But getting started can at first seem difficult and overwhelming, and you may find it hard to keep going.

So to help you with your new challenge we've spoken to Ann Johansson, an ultra-marathon runner, for her top 10 tips on how to get started, stay motivated, and most of all, enjoy your run.

Set a goal

When you start running it's not about the distance or speed, it's about just enjoying your run. Do not expect that your first - or even second - run will be amazing, but if you give yourself realistic expectations and goals, such as run to that next tree, after a few runs you will soon realise that running is pretty magical.

Set long term/stretch goals These stretch goals could be to sign up for a 5km, 10km, or half-marathon race, and are a great motivator to keep running even on days when you'd rather be at home.

Slow down

When you first go out running, it is so easy to go all out and run fast. But by overdoing it, instead of feeling great, you may feel dejected and discouraged. Do not even think of pace when you first start off, instead run at a pace in which you can hold a conversation this ensures that you are building your aerobic endurance.

Buddy up

Find a friend that would like to run as well – it helps you stay on track and is a great way to catch up. Or join a local running club to meet like-minded people who have similar passions and goals.

Music

Create a playlist with music that you love and that inspires you to run.

Invest in some new kit

As a running reward, and to fuel excitement for training, why not treat yourself to some new kit. Buying new running shoes or outfits encourages you to want to train and test out your new pieces as soon as you can.

Technology

If you naturally are a bit of a data junkie, invest in a sports watch that can record your miles, pace, heart rate - so that you can see how you progress over time and with each run (smartphone apps can also be used).

Try new terrain and routes

Try new routes around your neighbourhood and expand your running routes to add variety. Also try trail running (in parks, jungles or plantations), which is very different than road running, as there is more varied terrain with rugged up and downs.

There are great running magazines and online blogs that can provide you with endless support, help and advice. Anything from cross training, to race updates and reviews, to stretches, to how to avoid injury.

And lastly...

Running is one of the simplest forms of exercise, but when you first start out it can feel hard and difficult. But stick with it and you soon will enjoy the freedom of running and its mental as well as physical effects. Running clears the mind, helps you think better, puts you in a better mood, and when