

NST

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PATWA INTERNATIONAL TRAVEL AWARDS

MAS NAMED BEST AIRLINE IN ASIA

Testament to airlines' commitment to enhancing passenger experience, says CEO

KUALA LUMPUR

MALAYSIA Airlines has scooped the "Best Airline in Asia" title at this year's Patwa International Travel Awards at ITB Berlin recently.

The International Council of Pacific Area Travel Writers Association (Patwa) event recognises individuals and organisations that have excelled in promoting tourism across aviation, hotels,

travel agencies, tour operators, destinations, government bodies and tourism ministries.

A secret jury comprising Patwa members, officials and mystery travellers judge the shortlisted names that meet the necessary criteria. The nominees are evaluated based on various pre-set standards with an extensive audit, as necessary.

The Patwa International Travel Awards is now in its 18th year and has earned a reputation as one of



Malaysia Airlines group chief operations officer Ahmad Luqman B. Mohd Azmi (third from left) receiving the Best Airline in Asia Award at the Patwa International Travel Awards at ITB Berlin in Germany recently

the most coveted and sought-after awards in the travel industry.

Malaysia Airlines chief executive officer Captain Izham Ismail said the award recognised a number of positive developments the airline had launched over the past two years, including new aircraft, products and digital innovations.

"It is a testament to our commitment to offering passengers a fantastic experience, both in the air and on the ground," he said in a statement.

"We are proud to accept the Best Airline in Asia Award from Patwa. I dedicate it to Malaysia Airlines' employees who focus on delivering a world-class travel ex-

perience for our passengers every day," he added.

As a "thank you" to its loyal guests, Malaysia Airlines is offering 25 per cent off on fares to selected destinations, including Hong Kong and Sydney.

The offer is valid until midnight today for travel between now and May 31 this year.