

PERODUA CARS

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Sales rise 7.3pc to nearly 37,400 units in January-February period

KUALA LUMPUR: Perusahaan Otomobil Kedua Sdn Bhd's sales rose 7.3 per cent in the first two months of the year to nearly 37,400 units, compared with 34,800 units in the same period last year.

Perodua Sales Sdn Bhd managing director Datuk Dr Zahari Husin said this was mainly due to sustained demand for nearly all of its models, including Axia, Myvi, Alza, Bezza and Aruz.

"The strong sales performance is a result of our efforts to further improve our delivery times."

Perodua sold around 15,000 Myvi units, 10,100 Axia units, 5,900 Bezza units, 3,600 Aruz units and 2,700 Alza units in the two months.

In terms of production, the company produced 36,500 vehicles, which is 6.2 per cent more

than the 34,375 recorded in the same period last year.

"While we defer to the Malaysian Automotive Association's numbers, we estimate our year-to-date market share at 41 per cent," said Zahari.

He said Perodua's latest seven-seater sport utility vehicle, Aruz, continued to rake in strong orders, with more than 13,000 bookings since early-January.

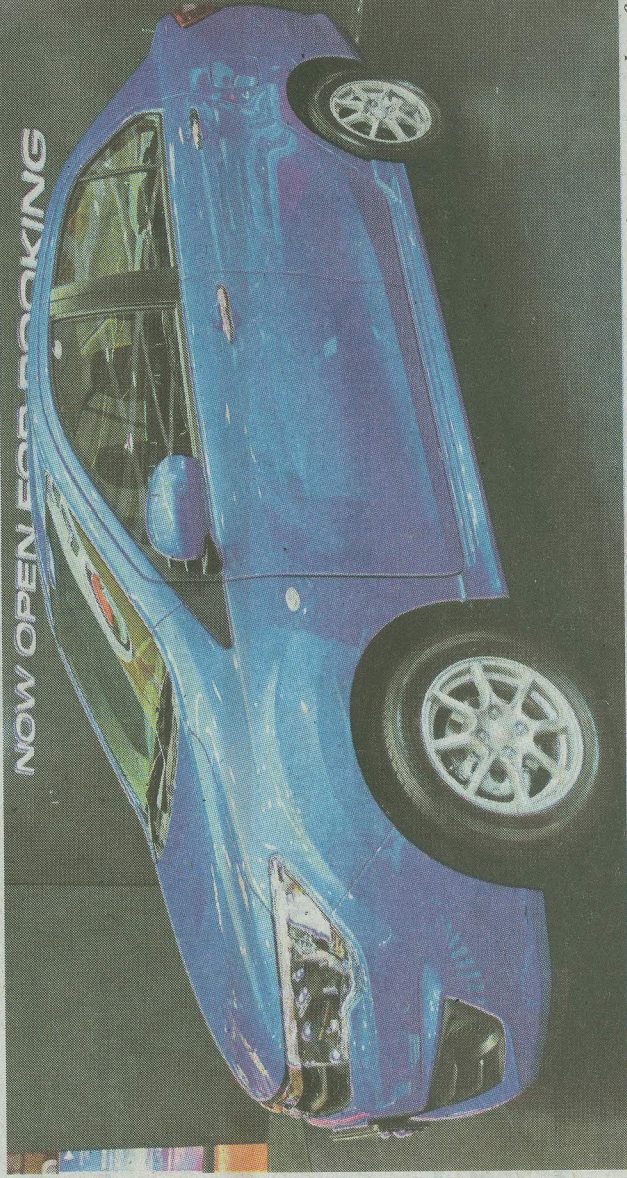
"We have adjusted our production to reduce the waiting time for Aruz. It will continue this month as well," he added.

Perodua is holding a nationwide roadshow called Aruz On Tour, which began in Selangor on February 13. It has travelled to Johor Baru and Kota Baru.

It will be held in Kuching, its final stop, from Friday to Sunday.

Ayisy Yusof

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Perusahaan Otomobil Kedua Sdn Bhd sold 5,900 units of its Bezza model in the first two months of this year. PIC BY ASYRAF HAMZAH