Form in function

LUXURY watchmaker Bell & Ross has introduced a new timepiece that returns to the basics with its pure and simple lines.

The BR03-92 Nightlum fits into the family of instrument watches with the objective of optimum readability. Designed in a contemporary style, it recalls the silhouette of a plane cockpit clock.

Treatment with Superluminova C3 allows for an easier reading of indexes and large numbers, be it day or nighttime. This intense green light offers an excellent luminescence that contrasts with the matte black dial

The shape and position of the four numbers on the dial: 12, 3, 6, and 9 are reminiscent of the graphics traditionally used by Bell & Ross. The watch also has a display that is simple and uncluttered, housed within a matte black case. – Bervin Cheong



Bell & Ross BR03-92 Nightlum.
— Bell & Ross